

## Strategy Objective

The Global Equity strategy seeks to provide long-term capital appreciation, while global diversification and active allocations help mitigate volatility. The strategy combines high-conviction active management with the diversification of low-cost, passive ETFs.

**Inception Date:** January 2005  
Top-down approach since 1996

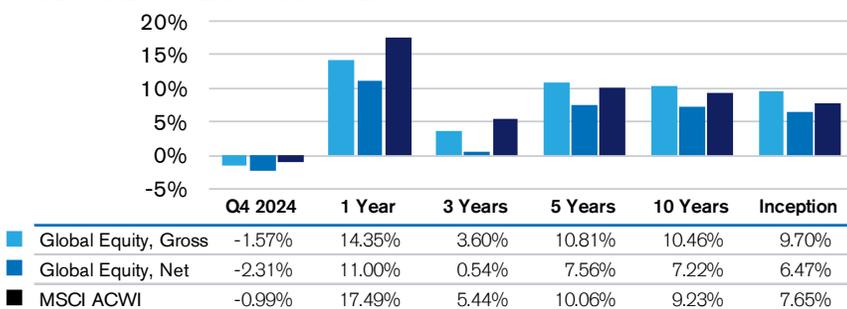
**Focus:** Global equity

**Investments:** Long-only, U.S. sector and international region-based equity ETFs from leading U.S. providers; no leverage, derivatives, or options

**Risk Mitigation:** Manage downside capture through regional allocation and U.S. sector avoidance

**Tax efficiency:** Low average annual turnover/long-term holding periods

## INVESTMENT PERFORMANCE\*



Returns for periods greater than one year are annualized.

Source: Archer IMS, IDC, WestEnd Advisors

WestEnd Advisors claims compliance with the Global Investment Performance Standards (GIPS®)

## RISK AND RETURN SUMMARY\*

|                    | Trailing 5 Years |        |        | Trailing 10 Years |        |        |
|--------------------|------------------|--------|--------|-------------------|--------|--------|
|                    | Global Equity    |        | MSCI   | Global Equity     |        | MSCI   |
|                    | Gross            | Net    | ACWI   | Gross             | Net    | ACWI   |
| Return             | 10.81%           | 7.56%  | 10.06% | 10.46%            | 7.22%  | 9.23%  |
| Standard Deviation | 17.74%           | 17.65% | 19.09% | 14.59%            | 14.51% | 15.59% |
| Alpha              | 1.35%            | -1.87% | n/a    | 1.80%             | -1.41% | n/a    |
| Beta               | 0.92             | 0.92   | 1.00   | 0.92              | 0.92   | 1.00   |
| Sharpe Ratio       | 0.47             | 0.29   | 0.40   | 0.60              | 0.37   | 0.48   |
| R-Squared          | 98.0%            | 98.0%  | n/a    | 97.5%             | 97.5%  | n/a    |
| Tracking Error     | 2.92%            | 2.96%  | n/a    | 2.57%             | 2.60%  | n/a    |
| Upside Capture     | 98.0%            | 87.8%  | 100.0% | 100.4%            | 86.7%  | 100.0% |
| Downside Capture   | 92.5%            | 100.2% | 100.0% | 89.0%             | 97.8%  | 100.0% |

Source: Archer IMS, IDC, WestEnd Advisors

## SHORT-TERM VARIABILITY, LONG-TERM CONSISTENCY\*

| Global Equity vs. MSCI ACWI (Net)             |       | 1-Year     | 3-year     | 5-year     |
|-----------------------------------------------|-------|------------|------------|------------|
|                                               |       | Rolling    | Rolling    | Rolling    |
| Number of rolling periods                     |       | 77         | 69         | 61         |
| Periods of outperformance                     | Gross | 46         | 60         | 61         |
|                                               | Net   | 27         | 40         | 20         |
| Percent of periods outperformed               | Gross | 60%        | 87%        | 100%       |
|                                               | Net   | 35%        | 58%        | 33%        |
| Avg. period relative performance (annualized) | Gross | 1.83 ppts  | 2.72 ppts  | 3.06 ppts  |
|                                               | Net   | -1.43 ppts | -0.50 ppts | -0.18 ppts |

Source: Archer IMS, IDC, WestEnd Advisors

## PORTFOLIO COMPOSITION

|                       |                    |
|-----------------------|--------------------|
| Number of Holdings    | 5 to 10 on average |
| U.S. Equity Exposure  | 40% to 85%         |
| U.S. Large-Cap        | 40% to 70%         |
| U.S. Small/Mid-Cap    | 0% to 15%          |
| International Equity  | 15% to 60%         |
| Target Cash Position  | 1% to 5%           |
| Annual Turnover Range | 11% to 51%**       |

## MODEL PORTFOLIO WEIGHTS

### U.S. Equities

|                        |       |
|------------------------|-------|
| Large-Cap              | 70.0% |
| Financials             | 17.5% |
| Information Technology | 17.5% |
| Health Care            | 14.0% |
| Communication Services | 7.0%  |
| Consumer Discretionary | 7.0%  |
| Consumer Staples       | 7.0%  |

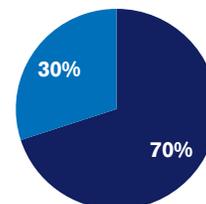
### International Equities

|                     |       |
|---------------------|-------|
| Europe              | 7.5%  |
| Developed Asia      | 16.3% |
| Emerging Asia       | 4.6%  |
| Other International | 1.6%  |

Source: Bloomberg, WestEnd Advisors

## CURRENT MODEL ALLOCATION

- U.S. Large-Cap Equity
- International Equity



Source: Bloomberg, WestEnd Advisors

\*Based on Global Equity Composite as of 12/31/2024. Net performance reflects the deduction of an assumed 3.00% annual fee rate. See Footnotes and Disclosures on page 4 for additional information.

\*\*Based on 5 years ended 12/31/2024.

## PORTFOLIO POSITIONING as of 12/31/2024

- In our view, the evolving late-cycle economic environment warrants a balance of exposures to defensive areas of the market as well as areas that should benefit if economic growth persists.
- We are avoiding several of the most cyclical early-phase U.S. sectors, but have increased our overweight of Financials, which we see benefitting from continued economic growth, a steeper yield curve, and growth in capital markets activity.
- We are underweight U.S. mid-phase sectors in aggregate, where we see valuation risk, and overweight late-phase, defensive U.S. sectors that we expect can outperform as growth slows.
- We are underweight Europe and emerging markets, but retain an overweight of developed Asia, where we see Japan's monetary policy and defensive characteristics as attractive.

## Q4 2024 ATTRIBUTION

### Positive Contributors

|                    |                                    |
|--------------------|------------------------------------|
| <b>Overweight</b>  | U.S. Financials                    |
| <b>Underweight</b> | Western Europe<br>U.S. Industrials |

### Negative Contributors

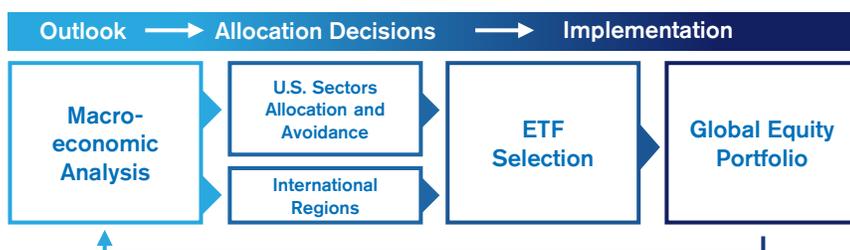
|                    |                                    |
|--------------------|------------------------------------|
| <b>Overweight</b>  | U.S. Health Care<br>Developed Asia |
| <b>Underweight</b> | U.S. Information Technology        |

Source: Bloomberg, WestEnd Advisors

## HISTORICAL RETURNS\*

|      | Global Equity Composite |         | MSCI ACWI |
|------|-------------------------|---------|-----------|
|      | Gross                   | Net     |           |
| 2024 | 14.35%                  | 11.00%  | 17.49%    |
| 2023 | 20.06%                  | 16.56%  | 22.20%    |
| 2022 | -19.00%                 | -21.44% | -18.36%   |
| 2021 | 20.97%                  | 17.44%  | 18.54%    |
| 2020 | 24.21%                  | 20.59%  | 16.26%    |
| 2019 | 27.53%                  | 23.83%  | 26.60%    |
| 2018 | -4.75%                  | -7.58%  | -9.42%    |
| 2017 | 25.69%                  | 22.04%  | 23.97%    |
| 2016 | 3.57%                   | 0.52%   | 7.86%     |
| 2015 | 2.39%                   | -0.64%  | -2.36%    |
| 2014 | 10.23%                  | 7.00%   | 4.16%     |
| 2013 | 26.67%                  | 22.99%  | 22.80%    |
| 2012 | 18.97%                  | 15.49%  | 16.13%    |
| 2011 | -2.97%                  | -5.85%  | -7.35%    |
| 2010 | 17.99%                  | 14.54%  | 12.67%    |
| 2009 | 38.24%                  | 34.26%  | 34.63%    |
| 2008 | -33.92%                 | -35.95% | -42.19%   |
| 2007 | 6.18%                   | 3.06%   | 11.66%    |
| 2006 | 16.18%                  | 12.78%  | 20.95%    |
| 2005 | 9.76%                   | 6.54%   | 10.84%    |

Source: Archer IMS, IDC, WestEnd Advisors



For illustrative purposes only.

## CURRENT HOLDINGS

### U.S. Equities

|                                                        |     |
|--------------------------------------------------------|-----|
| Communication Services Select Sector SPDR Fund         | XLC |
| Consumer Discretionary Select Sector SPDR Fund         | XLY |
| Consumer Staples Select Sector SPDR Fund               | XLP |
| Financials Select Sector SPDR Fund                     | XLF |
| Health Care Select Sector SPDR Fund                    | XLV |
| iShares Expanded Tech-Software Sector ETF              | IGV |
| iShares U.S. Broker-Dealers & Securities Exchanges ETF | IAI |
| Technology Select Sector SPDR Fund                     | XLK |

### International Equities

|                                                     |      |
|-----------------------------------------------------|------|
| iShares Core MSCI Europe ETF                        | IEUR |
| Vanguard FTSE All-World ex-US Index Fund ETF Shares | VEU  |
| Vanguard FTSE Pacific Index Fund ETF Shares         | VPL  |

## INVESTMENT MANAGEMENT TEAM

|                            |                                                                                  |
|----------------------------|----------------------------------------------------------------------------------|
| <b>Fritz Porter, CFA</b>   | CIO, Portfolio Manager<br>25 years of experience<br>16 years at WestEnd Advisors |
| <b>Ned Durden</b>          | CIS, Portfolio Manager<br>27 years of experience<br>18 years at WestEnd Advisors |
| <b>Ty Peebles, CFA</b>     | Portfolio Manager<br>14 years of experience<br>11 years at WestEnd Advisors      |
| <b>Jacob Buchanan, CFA</b> | Portfolio Manager<br>8 years of experience<br>7 years at WestEnd Advisors        |

## GLOBAL EQUITY INVESTMENT PROCESS

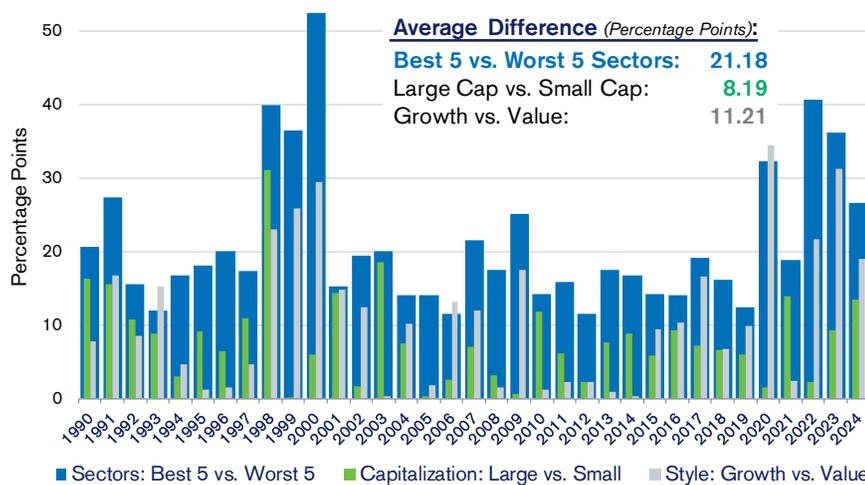
We begin the investment process by aggregating more than 200 domestic and international economic measures into a proprietary database. We then evaluate the data to identify areas of economic strength and weakness in the U.S. and international equity markets, and invest in typically 5 to 10 equity ETFs from leading providers.

\*Based on Global Equity Composite as of 12/31/2024. Net performance reflects the deduction of an assumed 3.00% annual fee rate. See Footnotes and Disclosures on page 4 for additional information.

## THE IMPORTANCE OF SECTOR ALLOCATION

The path of economic growth is a key driver of U.S. equity sector performance. The investment team analyzes recurring cyclical trends and identifies the characteristics particular to the current economic cycle. Portfolios are typically invested in four to six large-cap U.S. sectors at any one time based on our macroeconomic outlook, but may be invested in more or fewer sectors as conditions warrant.

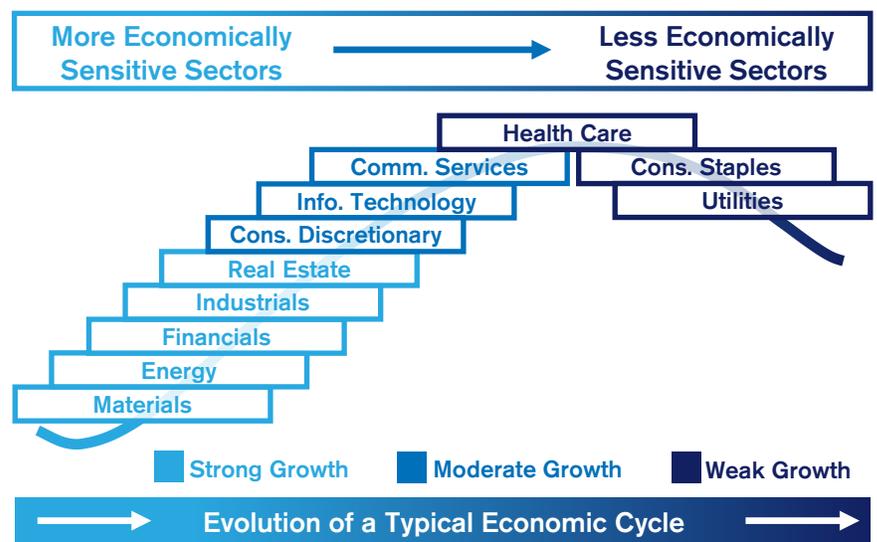
## RANGE OF RETURNS BY SECTOR, CAPITALIZATION, AND STYLE \*



Source: Bloomberg, WestEnd Advisors

Owning the right sectors at the right time and avoiding those not in their ideal economic environment offers significantly more opportunity for outperformance, in our view, than allocating to the right equity style or market capitalization range.

WestEnd actively positions client portfolios in more economically-sensitive sectors when it expects strong growth, and transitions to less economically-sensitive sectors as growth expectations wane.



For illustrative purposes only.

\* Sector performance is represented by sectors of the S&P 500® Index. "Large Cap" is represented by the S&P 500® Index. "Small Cap" is represented by the Russell 2000® Index. "Growth" is represented by the Russell 1000® Growth Index. "Value" is represented by the Russell 1000® Value Index. Data for 2016 excludes Real Estate as a stand-alone sector, which was included in Financials until September 16, 2016. Data for 2018 replaces the Telecommunication Services Sector with the new Communication Services Sector after September 21, 2018, using geometrically-linked total returns to produce a single full-year return, and treats the linked returns as a single sector, due to changes in GICS sector classifications and index rebalancing that occurred as of market close on September 21, 2018.

## FOOTNOTES AND DISCLOSURES

WestEnd Advisors, LLC (“WestEnd”), an SEC-registered investment adviser, operates as an autonomous Victory Capital® Investment Franchise. WestEnd’s active principals are responsible for managing the firm and its day-to-day operations. Registration of an investment adviser does not imply any level of skill or training. WestEnd manages equity securities for individual, institutional and wrap clients.

WestEnd Advisors’ Global Equity Composite includes all discretionary accounts invested in the Global Equity model except for portfolios managed by WestEnd Advisors in a wrap-fee program. The Global Equity Composite creation and inception date is December 31, 2004. WestEnd Advisors’ Global Equity Composite is invested in U.S. large-, mid-, and small-cap equities, international equities, and other assets, using exchange-traded funds, and/or high-grade money market instruments. Returns are achieved without the use of options, derivatives, or leverage of any kind. Portfolio results include cash as well as the reinvestment of dividends, interest income, and other earnings, if applicable. Portfolios are denominated in U.S. dollars only.

The performance shown is based on WestEnd Advisors’ Global Equity Composite which includes all fully discretionary accounts invested in the Global Equity model except for Wrap-Fee (Wrap) and Unified Managed Account (UMA) accounts. While the accounts in the Global Equity Composite are invested according to the same model as Wrap and UMA accounts, performance may differ between the Global Equity Composite and Wrap and UMA accounts due to a variety of factors, including but not limited to: fees assessed by Wrap and UMA sponsors (e.g. wrap fees), Wrap and UMA sponsor- and client-imposed investment restrictions, and WestEnd Advisors’ lack of trading discretion over UMA accounts.

Gross returns reflect the deduction of direct trading costs and the underlying expenses of investment vehicles held in the portfolio. Net performance reflects the deduction of an assumed 3.00% annual fee rate which is intended to equal or exceed the combined maximum advisory program fees and maximum investment management fees charged to advisory platform clients. This combined fee will normally include all charges for trading costs, portfolio management fees, custody and other administrative fees. Composite net returns are calculated by subtracting 1/12th of the highest applicable annual fee rate (3.00%) from the monthly gross return. Due to compounding of returns, full year net returns will typically not equal the gross return less 3%. Actual fees may vary depending on the individual sponsor’s fee. Investment management fees are negotiated directly with advisory program sponsors. Fees are negotiable where circumstances warrant. Additional information on fees is provided in WestEnd Advisors’ SEC Form ADV Part 2.

Past performance is not indicative of future results. It should not be assumed that recommendations made in the future will be profitable. The information contained herein is not intended to be an offer to provide investment advisory services. Such an offer may only be made if accompanied by WestEnd Advisors’ SEC Form ADV Part 2.

Effective January 1, 2017, retroactive to December 31, 2004, the Global Equity Strategy’s benchmark was changed from the MSCI World (Gross) Index to the MSCI ACWI (Net) Index. WestEnd Advisors believes that the MSCI ACWI (Net) more accurately reflects the emerging markets component of the Global Equity investment strategy and better represents the tax withholding on foreign dividends paid on the underlying holdings within the strategy’s ETFs. Portfolio management processes, including underlying security selection, are unchanged

as the strategy has always had exposure to emerging market securities through ETFs. Further information about the change is available upon request.

The MSCI ACWI (Net) Index is used for comparative purposes only. The MSCI ACWI (Net) Index is a free float-adjusted market capitalization-weighted index that is designed to measure the equity market performance of developed and emerging markets. The MSCI ACWI (Net) consists of 47 country indexes comprising 23 developed and 24 emerging market country indexes. The total return of the MSCI ACWI (Net) Index is calculated using net dividends. Net total return reflects the reinvestment of dividends after the deduction of withholding taxes, using (for international indices) a tax rate applicable to non-resident institutional investors who do not benefit from double taxation treaties. Benchmark returns are not covered by the report of independent verifiers.

A complete list and description of all WestEnd Advisors’ composites, as well as a presentation that complies with the requirements of the Global Investment Performance Standards (GIPS®), is available upon request by phone (888-500-9025) or email (info@westendadvisors.com). Additional information regarding policies for valuing portfolios, calculating performance, and preparing compliant presentations is available upon request. GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.

Attribution Analysis is relative to the MSCI ACWI (Net) benchmark and was current as of the quarter specified in this presentation. A complete attribution report is available upon request.

Any portfolio characteristics, including position sizes and sector allocations among others, are generally averages and are for illustrative purposes only and do not reflect the investments of an actual portfolio unless otherwise noted. The investment guidelines of an actual portfolio may permit or restrict investments that are materially different in size, nature, and risk from those shown. The investment processes, research processes, or risk processes shown herein are for informational purposes to demonstrate an overview of the process. Such processes may differ by product, client mandate, or market conditions. Portfolios that are concentrated in a specific sector or industry may be subject to a higher degree of market risk than a portfolio whose investments are more diversified.

Holdings, Sector Weightings, and Portfolio Characteristics were current as of the date specified in this presentation. The listing of particular securities should not be considered a recommendation to purchase or sell these securities. While these securities were among WestEnd Advisors’ Global Equity holdings at the time this material was assembled, holdings will change over time. There can be no assurance that the securities remain in the portfolio or that other securities have not been purchased. It should not be assumed that recommendations made in the future will be profitable or will equal the performance of the securities presently in the portfolio. Individual clients’ portfolios may vary. Upon request, WestEnd Advisors will provide a list of all recommendations for the prior year.

As of December 31, 2024, WestEnd Advisors had \$15.0 million of assets in the Global Equity Composite. This information is included as supplemental information only.

January 2025