

Strategy Objective

The U.S. Sector strategy seeks to provide long-term capital appreciation, while sector avoidance and active allocations help mitigate volatility. The strategy combines high-conviction active management with the diversification of low-cost, passive ETFs.

Inception Date: January 2013
Top-down approach since 1996

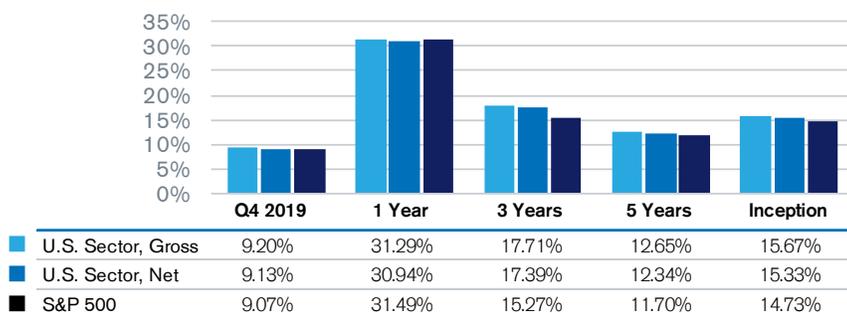
Focus: U.S. large-cap equity

Investments: Long-only, sector-based equity ETFs from leading U.S. providers; no use of leverage, derivatives, or options

Risk Mitigation: Manage downside protection through active U.S. sector avoidance

Tax efficiency: Low average annual turnover/long-term holding periods

INVESTMENT PERFORMANCE



Returns for periods greater than one year are annualized.
Source: IDC, WestEnd Advisors

WestEnd Advisors claims compliance with the Global Investment Performance Standards (GIPS®)

RISK AND RETURN SUMMARY*

	Trailing 5 Years		Since Inception	
	U.S. Sector	S&P 500	U.S. Sector	S&P 500
Return	12.65%	11.70%	15.67%	14.73%
Standard Deviation	10.50%	11.04%	9.65%	10.22%
Alpha	2.34%	n/a	2.69%	n/a
Beta	0.87	1.00	0.87	1.00
Sharpe Ratio	1.10	0.96	1.54	1.36
R-Squared	92.4%	n/a	92.2%	n/a
Tracking Error	3.04%	n/a	2.86%	n/a
Upside Capture	99.9%	100.0%	101.3%	100.0%
Downside Capture	82.7%	100.0%	82.7%	100.0%

Source: IDC, WestEnd Advisors

SHORT-TERM VARIABILITY, LONG-TERM CONSISTENCY*

Rolling 1-Year Returns

Periods of Outperformance	16 out of 25 periods, or 64%
Average Annualized Outperformance	0.98 percentage points

Rolling 3-Year Returns

Periods of Outperformance	11 out of 17 periods, or 65%
Average Annualized Outperformance	0.82 percentage points

Rolling 5-Year Returns

Periods of Outperformance	9 out of 9 periods, or 100%
Average Annualized Outperformance	1.16 percentage points

Source: IDC, WestEnd Advisors

PORTFOLIO COMPOSITION*

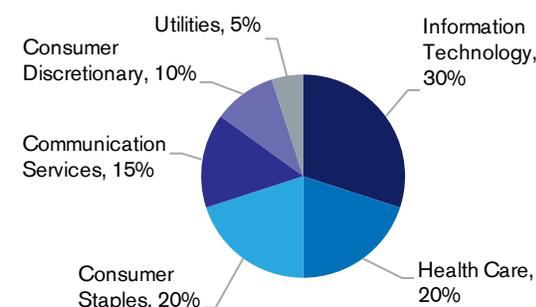
Number of Holdings	4 to 6 on average
Maximum Sector Exposure	35% at cost
Target Cash Position	2% to 5%
Annual Turnover Range	2% to 47%**

MODEL PORTFOLIO WEIGHTS*

Equity Sectors

Information Technology	30%
Health Care	20%
Consumer Staples	20%
Communication Services	15%
Consumer Discretionary	10%
Utilities	5%

CURRENT ALLOCATION*



Source: Bloomberg, WestEnd Advisors

* Supplemental information based on U.S. Sector Composite, gross-of-fees.

**Based on 5 years ended 12/31/19.

PORTFOLIO POSITIONING as of 12/31/19

- We believe moderate growth and an advanced economic cycle warrant exposure to sectors with a mix of cyclical and secular drivers as well as sectors with limited economic sensitivity.
- Information Technology and Communication Services should benefit from enterprise technology CapEx and ad spending as the economic cycle matures, as well as secular shifts toward cloud computing and digital advertising.
- Sectors like Consumer Staples, Health Care, and Utilities provide stable earnings growth potential that investors should find attractive amid slow economic growth and equity market volatility.
- We continue to avoid sectors with some of the highest economic sensitivity, such as Industrials, Materials, and Energy.

Q4 2019 ATTRIBUTION*

Positive Contributors

Overweight	Information Technology
Underweight	Industrials Real Estate

Negative Contributors

Overweight	Consumer Staples Utilities
Underweight	Financials

HISTORICAL RETURNS*

	U.S. Sector Composite		S&P 500
	Gross	Net	
2019	31.29%	30.94%	31.49%
2018	-0.69%	-0.96%	-4.38%
2017	25.08%	24.73%	21.83%
2016	3.88%	3.59%	11.96%
2015	7.06%	6.77%	1.38%
2014	16.45%	16.13%	13.69%
2013	31.16%	30.62%	32.39%

Source: IDC, WestEnd Advisors

CURRENT HOLDINGS*

Equity Sector ETFs

Technology Select Sector SPDR Fund	XLK
Health Care Select Sector SPDR Fund	XLV
Consumer Staples Select Sector SPDR Fund	XLP
Communication Services Select Sector SPDR Fund	XLC
Consumer Discretionary Select Sector SPDR Fund	XLY
Utilities Select Sector SPDR Fund	XLU

INVESTMENT MANAGEMENT TEAM

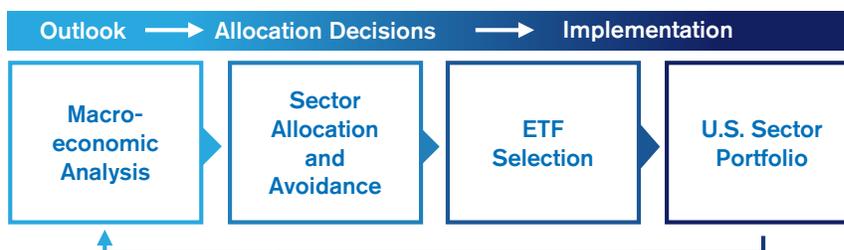
Fritz Porter, CFA Partner, CIO, Portfolio Manager
20 years of experience
11 years at WestEnd Advisors

Ned Durden Partner, Portfolio Manager
22 years of experience
13 years at WestEnd Advisors

Ty Peebles, CFA, CPA Partner, Senior Investment Analyst
9 years of experience
6 years at WestEnd Advisors

U.S. SECTOR INVESTMENT PROCESS

We begin the investment process by aggregating more than 200 domestic and international economic measures into a proprietary database. We then evaluate the data to identify areas of economic strength and weakness in the economy and U.S. equity markets, and invest in typically 4 to 6 equity ETFs from leading providers.



* Supplemental information based on U.S. Sector Composite, gross-of-fees.

FOOTNOTES AND DISCLOSURES

WestEnd Advisors is an SEC-registered investment adviser. Registration of an investment adviser does not imply any level of skill or training. The firm is an independent investment management firm, 100% owned by its active principals. WestEnd manages both equity and fixed income assets for individuals and institutional clients.

WestEnd Advisors' U.S. Sector Composite is invested primarily in U.S. equities. The objective of this portfolio is to provide investors a single investment vehicle with exposure to the U.S. equity Sectors and Industries. Returns are achieved without the use of options, derivatives, or leverage of any kind. Results are calculated daily using the aggregate method, use trade date valuations, and include cash as well as the reinvestment of dividends, interest income, and other earnings, if applicable. Portfolio returns are weighted using beginning of period values plus weighted cash flows. Portfolios and composites are priced daily and are denominated in U.S. dollars only. Performance returns include all discretionary accounts invested in the U.S. Sector model except for portfolios managed by WestEnd Advisors in a wrap-fee program. The U.S. Sector Composite creation date is December 31, 2012. While the U.S. Sector strategy invests in U.S.-based exchange-traded funds, at times there may be limited exposure to non-U.S. investments.

The performance shown is based on WestEnd Advisors' U.S. Sector Composite which includes all fully discretionary accounts invested in the U.S. Sector model except for Wrap-Fee (Wrap) and Unified Managed Account (UMA) accounts. While the accounts in the U.S. Sector Composite are invested according to the same model as Wrap and UMA accounts, performance may differ between the U.S. Sector Composite and Wrap and UMA accounts due to a variety of factors, including but not limited to: fees assessed by Wrap and UMA sponsors (e.g. wrap fees), Wrap and UMA sponsor- and client-imposed investment restrictions, and WestEnd Advisors' lack of trading discretion over UMA accounts.

Net-of-fee performance results are presented after investment management fees paid to WestEnd Advisors, as well as after brokerage or other commissions actually paid by clients in the management of their investment advisory account, but exclude any deductions for custodial fees. The current management fee schedule, as described in WestEnd Advisors' SEC Form ADV Part 2, is as follows: 1.00% for accounts valued at \$100,000 to \$4,999,999; 0.90% for accounts valued at \$5,000,000 to \$9,999,999; 0.75% for accounts valued at \$10,000,000 to \$24,999,999; 0.65% for accounts valued at \$25,000,000 to \$49,999,999; and 0.50% for accounts valued over \$50,000,000. Fees are negotiable where circumstances warrant.

Past performance is not indicative of future results. It should not be assumed that recommendations made in the future will be profitable. The information contained herein is not intended to be an offer to provide investment advisory services. Such an offer may only be made if accompanied by WestEnd Advisors' SEC Form ADV Part 2.

The S&P 500® is used for comparative purposes only. The S&P 500®, our primary benchmark, includes approximately 500 stocks and is a common measure of the performance of the overall U.S. stock market. The S&P 500® Index measures the performance of 500 leading companies in the U.S.

economy. The S&P 500® Index focuses on the large-cap segment of the market, with approximately 75% coverage of U.S. equities. The S&P 500® Index is designed to be an indicator of U.S. equities and is meant to reflect the risk/return characteristics of the large-cap universe. The S&P 500® Index is a market capitalization-weighted index – each stock's weight in the index is proportionate to its market capitalization. Benchmark returns are not covered by the report of independent verifiers.

The dispersion of annual returns is measured by the standard deviation of the asset-weighted portfolio returns included in the composite for the full year. Dispersion is calculated based on gross returns and is not shown when there are five or fewer portfolios, as the calculation is not statistically meaningful.

A complete list and description of all WestEnd Advisors' composites, as well as a presentation that complies with the requirements of the Global Investment Performance Standards (GIPS®), is available upon request by phone (888-500-9025) or email (info@westendadvisors.com).

Attribution Analysis is relative to the S&P 500® benchmark and was current as of the quarter specified in this presentation. A complete attribution report is available upon request.

Any portfolio characteristics, including position sizes and sector allocations, among others, are generally averages and are for illustrative purposes only and do not reflect the investments of an actual portfolio unless otherwise noted. The investment guidelines of an actual portfolio may permit or restrict investments that are materially different in size, nature, and risk from those shown. The investment processes, research processes, or risk processes shown herein are for informational purposes to demonstrate an overview of the process. Such processes may differ by product, client mandate, or market conditions. Portfolios that are concentrated in a limited number of sectors or industries may be subject to a higher degree of volatility than a portfolio whose investments are more diversified.

Additional information regarding policies for valuing portfolios, calculating performance, and preparing compliant presentations is available upon request.

Holdings, Sector Weightings, and Portfolio Characteristics were current as of the date specified in this presentation. The listing of particular securities should not be considered a recommendation to purchase or sell these securities. While these securities were among WestEnd Advisors' U.S. Sector holdings at the time this material was assembled, holdings will change over time. There can be no assurance that the securities remain in the portfolio or that other securities have not been purchased. It should not be assumed that recommendations made in the future will be profitable or will equal the performance of the securities presently in the portfolio. Individual clients' portfolios may vary. Upon request, WestEnd Advisors will provide a list of all recommendations for the prior year.

As of December 31, 2019, WestEnd Advisors had \$1.0 million of assets in the U.S. Sector Composite. This information is included as supplemental information only.

January 2020